



TASMANIAN HEALTH CONFERENCE

12 September 2020
Medical Science Precinct Hobart

TASMANIA'S HEALTHCARE SYSTEM: WHAT'S NEXT?

PARTNERSHIP PROSPECTUS





INVITATION TO PARTNER

Now in its ninth year, the Tasmanian Health Conference will again provide the Tasmanian health sector with the opportunity to meet and discuss current issues.

Whether you're looking for an exclusive sponsorship option, trade exhibition, networking or advertising opportunity, we have a number of packages available. Pick one or a combination or customise a package that fits with your organisation's marketing strategy.

The Conference is open to anyone with an interest in health and health system issues: providers of health, aged and social care; health policy-makers; health consumer advocates; clinicians; and all others with an interest in the seamless delivery of high quality health and social care through a connected system.

We expect around 150 delegates. The exhibition site will be located in the foyer of the Medical Science Precinct with catering served in the same space.

Our theme for 2020 is **Tasmania's Healthcare System: What's Next?**

This conference will provide a great platform for you to raise your profile, introduce new products or services and hear the views of those in the health sector.

To discuss how you can be involved in this year's Tasmanian Health Conference, please contact Sandra at sandra@laevents.com.au or on 03 6234 7844.



FAST FACTS

Saturday 12 September 2020

**Medical Science Precinct,
University of Tasmania, Hobart**

**150 health care providers,
policy makers, advocates
and clinicians ****

**The 9th Tasmanian Health
Conference**

**** Expected delegate numbers are based on
historical fact and are not guaranteed**

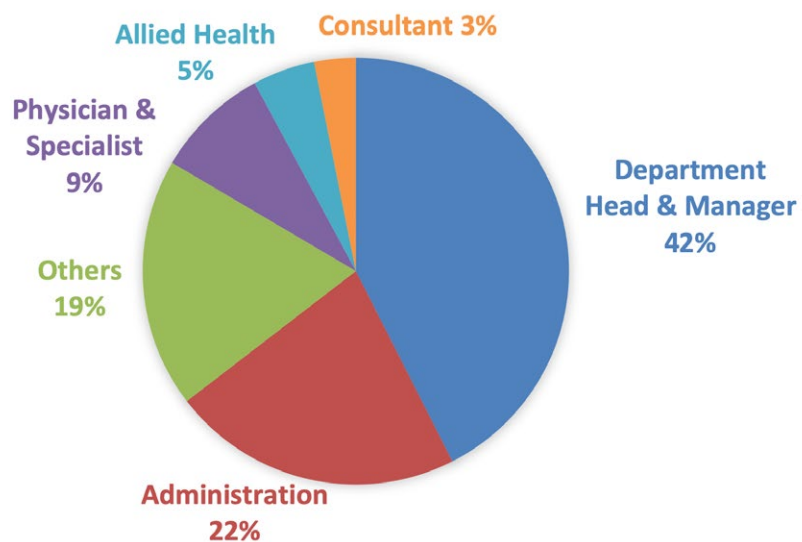
PREVIOUS SPONSORS & EXHIBITORS



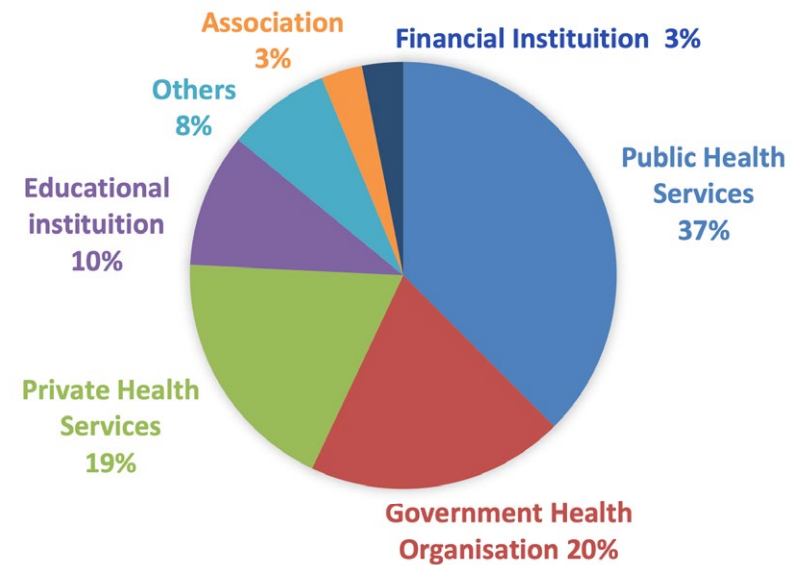


DATA & STATISTICS

DELEGATES BY PROFESSION



DELEGATES BY INDUSTRY



OVERVIEW OF SPONSORSHIP PACKAGES

Demonstrate your commitment to the industry, increase your brand awareness and profile amongst industry leaders and peak body representative, opinion shapers and professionals working in the Tasmanian Health Industry.

All prices shown are in \$AUD and are inclusive of GST.

Major Sponsor	\$7,500
Barista Cart Sponsor	\$3,000
Satchel Sponsor	\$3,000
Name Badge & Lanyard	\$3,000
Keynote Speaker Sponsor	\$2,000
Day Refreshment Break	\$2,000
Exhibition Package	\$1,000



For more information on how you can be part of the Tasmanian Health Conference and develop key relationships with leaders in this sector, please contact:

Sandra Leathem
Sponsorship & Exhibition
Leishman Associates
Phone: 03 6234 7844
Email: sandra@laevents.com.au



SPONSORSHIP PACKAGES

Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in \$AUD and are inclusive of GST.

MAJOR SPONSOR

\$7,500

- Exclusive sponsorship of the Tasmanian Health Conference
- Logo recognition as the Major Sponsor in all conference promotional material, including conference program, website (including link), and signage
- Recognition as the Major Sponsor (with organisation logo) on the conference website
- Company profile included on the website
- Verbally acknowledged throughout the conference as the Major Sponsor
- Signage displayed through the venue (supplied by sponsor, maximum of 2 pull up banners)
- Two full registrations to attend the conference
- One exhibition table
- Delegate List – Name, Organisation, Position, City, Country

BARISTA CART SPONSOR

\$3,000

- Exclusive sponsorship of the conference Barista Cart with strong branding association where possible. For example, provide branded cups (to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program, website (including link) and signage
- Company profile included on the website
- One exhibition table
- One full registration to attend the conference
- Delegate List – Name, Organisation, Position, City, Country



SACHEL SPONSOR

\$3,000

- Exclusive sponsorship of conference satchel including your organisation's logo alongside the conference logo on the conference satchel
- Logo recognition in all conference promotional material, including conference program, website (including link) and signage
- Company profile included on the website
- One exhibition table
- One full registration for the conference
- Delegate List – Name, Organisation, Position, City, Country

NAME BADGE & LANYARD

\$3,000

- Exclusive sponsorship of conference Name Badge & Lanyards including your organisation's logo alongside the conference logo on the Name Badge
- Logo recognition in all conference promotional material, including conference program, website (including link) and signage
- Company profile included on the website
- One exhibition table
- One full registration for the conference
- Delegate List – Name, Organisation, Position, City, Country



KEYNOTE SPEAKER SPONSOR

\$2,000

- Recognition as sponsor of the Keynote Speaker
- Logo recognition in all conference promotional material, including conference program, website (including link) and signage
- Logo on the holding slide
- Company profile included on the website
- One exhibition table
- One full registration to attend the conference
- Delegate List – Name, Organisation, Position, City, Country

DAY REFRESHMENT BREAK

\$2,000

- Exclusive sponsorship of the Day Refreshment Break (morning tea, lunch & afternoon tea breaks)
- Logo recognition in all conference promotional material, including conference program, website (including link) and signage
- Company profile included on the website
- A4 signage with your logo will be displayed at the catering station
- One exhibition table
- One full registration to attend the conference
- Delegate List – Name, Organisation, Position, City, Country

EXHIBITION PACKAGE

\$1,000

Taking an exhibition package is a great way to position your organisation, connect with conference delegates and promote your services.

With the exhibition area open for the duration of the conference, that's a whole lot of quality exposure for your organisation.

All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

Exhibition space will be arranged at the discretion of the conference organisers to best fit the venue space.

- 1 x clothed trestle table
- 2 x Chairs
- 1 x 4mp/100w power outlet (please advise if you require power)
- Company logo and text featured on the conference website
- One full registration to attend the conference



ADDITIONAL TICKETS & REGISTRATIONS

Extra personnel required to staff the exhibition table must purchase additional exhibitor registrations which are available for \$80.

All staff on site must be registered to attend either by utilising your complimentary registration or purchasing an additional registration. No visitor passes will be issued.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

PUBLIC & PRODUCTS LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of an exhibition stand. Exhibitors are required to submit their Public Liability Insurance certificate along with their booking form.



PRELIMINARY EXHIBITION TIMETABLE

Saturday, 12 September 2020

Exhibitors Bump In	0730
Exhibition Opens	0830
Exhibition Closes	1600

[Dates & times are a guide only and may be subject to change]

EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:-

1. Definitions

Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. Application

You will submit the online Booking Application Form for the Exhibition/Sponsorship.

3. Approval

The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within 14 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. Payment

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. Cancellation

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. Changes

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. Stands

If You intend to utilise a custom built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

8. Assignment/Shared Packages

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked

space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

9. Insurance

Public Liability insurance to a minimum amount nominated in the event sponsorship prospectus must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

10. Exclusion

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

11. Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.

